

**Subject:** Vote 'LIT' in My LA2050 Grant Challenge

**From:** LA Great Streets

**Date:** 10/24/2016 04:58 PM

**To:**

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Garcetti**  
#lamayor

**GREAT<sup>LA</sup>  
STREETS**

## ***STREET TALK***

**Special October 2016 issue**



LIT is a community block party with curated lights and music featuring local San Fernando Valley talent. Vote today for LIT in the LA2050 Grant Challenge! Read more below.

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Welcome to the **Special October 2016** edition of Street Talk, the Great Streets Initiative's monthly newsletter! Here, we'll update you on the work happening in our studio and out on the streets. If you're reading this and need more great news in your life, check out our new [website](#), like us on [Facebook](#), follow us on [Twitter](#), or double-tap us on [Instagram](#).

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- Vote 'LIT' for LA2050 Grant Challenge
- Great Streets Challenge Updates
- Arts Activation Fund Wins Mayor's Civic Innovation Award

See you on the street!

-The Great Streets team

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**Only two days left to vote for LIT!**

## #MYLA2050 Grant

Great Streets partner Valley Relics, a non profit working to preserve and protect the history, culture and artifacts of the San Fernando Valley, is competing in the [My LA2050 Grant Challenge](#) to produce [LIT, a community block party under the stars](#), with an integrated, interactive audiovisual experience.

LIT will be a block party celebration of San Fernando Valley history, art, and culture in the heart of the San Fernando Valley - on the Reseda Blvd Great Street. The event will capitalize on the momentum of the [\[RE\]visit \[RE\]seda Blvd partnership](#), utilize and feature the new Great Streets amenities, while demonstrating responsiveness to community input captured during the Challenge Grant series of [RE]visit [RE]seda Blvd events in 2015-16.

Local students will learn how to build, program, and install specially curated light installations to accompany a series of live DJ sets at a community block party on Reseda Boulevard. LIT will also feature local artists, performers and businesses from the San Fernando Valley in a fun, night market atmosphere.

[LEARN MORE & VOTE HERE](#)



## Great Streets Challenge Updates

### Application Workshop Webinar

Applying to the Grant Challenge? Have questions about your application? Join our webinar workshop on Wednesday, October 26 from 12:30 PM to 2:30 PM. RSVP at [lagreatstreets.org/challenge-workshop/](http://lagreatstreets.org/challenge-workshop/)

### Applications Due Friday, November 18!

On September 20, Mayor Eric Garcetti launched the 2016 Great Streets Challenge, inviting Angelenos to turn their visions for Los Angeles streets into reality. Administered by Great Streets and the Department of City Planning, the Great Streets Challenge aims to create strong community partnerships and make positive change on our streets in our neighborhoods. This year, you can apply for the Great Streets Challenge for any street in Los Angeles. Selected applicants will receive outreach grants of up to \$13,000, technical assistance, and dedicated City construction resources totaling \$2 million for both temporary "Pop-up Projects" and permanent "Build Projects." Apply now



## Arts Activation Fund Wins Mayor's Civic Innovation Award

This month, the Arts Activation Fund (AAF) was awarded the Mayor's Civic Innovation Award! AAF, a partnership between the Department of Cultural Affairs and Great Streets, is a community grant program that awarded grants up to \$15,000 to community arts organizations across the city.

**In its first round, AAF funded 12 activations, served an estimated 62,000 people, and employed an estimated 761 creative workers.**

**AAF second round is now open with applications accepted on a rolling basis! For more information, go to:**  
[dcaredesign.org/artsactivate](http://dcaredesign.org/artsactivate)

Through AAF, the city has been able to provide comprehensive and transparent public art resources to communities for the first time.

The fund also re-defines the way we think about public art in communities and allows communities the freedom and resources to showcase their creative energy.

The Mayor's Civic Innovation Award is granted to teams of pioneers who advance Los Angeles's goal of being the best run big city in America. The Award recognizes accomplishments that have shown significant impacts on customer service, bottom-line results, streamlining government, saving money, or other exemplary achievements. Nominations reflect effective and creative examples of government at its best.

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